

Rihanna

Why The World Is Under Her “Umbrella”

Rihanna is the beautiful pop icon next door: gorgeous, laidback, but innately ambitious. The Barbadian beauty released her deluxe album “Good Girl Gone Bad: Reloaded” which has her new disc single “Take a Bow.” She is the first female from Barbados to have won a Grammy award, and she has amassed 40 hit singles in the U.S. since her debut album.

As Covergirl spokesperson, Rihanna has a lot on her plate, both music-wise and beauty-wise. Reinventing Beauty sits down with her for this exclusive Q&A.

How do you feel about the re-release of “Good Girl Gone Bad- Reloaded?” Why a re-release?

“Good Girl Gone Bad” was a more mature and edgy album for me- and I’m very excited to re-release it with three new songs.

Were you inspired to write “Take A Bow” after Madonna? Who has been your inspiration for your songs?

“Take A Bow” was actually written by Ne-Yo. He’s an amazing song-writer and always has a great perspective on females and relationships. My inspiration is some of my favorite artists like Mariah Carey, Whitney Houston, Bob Marley, but my inspiration is also determined by what is going on in my life at the time.

You walk in great company as the face of Covergirl. What cosmetics from their line can you not live without?

I absolutely LOVE the Wetslick Fruit Spritzers. I have them in every color. Recently I have been using their new lip gloss called “Amazemint” which is mint flavored!

Coming to New York after living in Saint Michael must have been a huge change – how did you adjust? Did you get used to stardom pretty quickly?

Coming to New York wasn’t such a drastic change for me because as a young girl I used to come visit my grandparents all the time. As far stardom goes I keep myself surrounded with good people who have been with me since the beginning. I don’t think you can ever get used to stardom- its very flattering and I appreciate my fans.

What’s the single you’re most proud of and why?

“Umbrella” because it took me to new heights.

What was it like walking down the Catwalk in Milan of the DSquared Fashion Show? Did it feel great to be a “model”?

I love DSquared! Walking down the catwalk in Milan was an honor and I would love to do it again! They are one of my favorite designers.

As an international style icon, what are your favorite designers?

Balenciaga, Ungaro, Stella McCartney just to name a few.

The shoes you can’t live without?

Gisepi, Balenciaga.

Tell me more about your charity, “Believe.” Why did you start it?

I started the “Believe Foundation” because I really wanted to give back to the community and work with children. I love children and think they are the future. BELIEVE is dedicated to inspiring children all over the world through providing educational, social, and medical needs and I’m really proud to be a part of the lives of these children who can contribute so much to our society.

Your tour calendar is non stop!!!! How do you get the rest you need to look so beautiful?

I am always traveling and always on tour, but I love it. Resting as much as possible, exercising, and eating well are really the things that keep me going. As well as having my friends around me to keep me grounded and happy!

If you could change one thing about the world, what would it be?

I would give every child a healthy environment to grow up in. ❧

